

# The new center of expertise for vehicle and parts logistics



mobilog



**mobilog:**

we keep

Switzerland

on the move

# Editorial

Powerful logistics are a critical success factor for the automotive sector in Switzerland. The growing range of models and options available today presents an endless array of new challenges for dealers and garages.

mobilog AG was founded in 2021 to provide the optimal response to these demands. mobilog is a full-service provider that covers the entire spectrum of industry requirements – from vehicle and parts logistics to tyre storage and comprehensive transport services. As part of our huge range of services, we not only take on customs clearance and technical preparation for new cars, we also provide customers with a very powerful parts distribution system via our regional logistics centers and a comprehensive full-service programme for storing customers' wheels. What sets us apart? Highly automated logistics concepts, innovative processes and the enormous expertise of our employees, who provide a fast, reliable and efficient service.

On the following pages, we present our four core areas of expertise and introduce our extensive portfolio of services. We look forward to helping you keep Switzerland on the move and meeting the mobility needs of you and your customers – both now and in the future.



Beat Jaeggi  
Managing Director, mobilog AG



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Car logistics is a key element of the mobilog concept. Our car logistics centers provide professional customs processing, incoming processing and technical preparation of imported new vehicles.

## **Parts Logistics** **14**

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We receive, process and store your parts according to your specifications, and support you with our many years of experience. With around 220 employees, we ensure that your products are always available for your customers throughout Switzerland – reliably, on time and in the desired high quality.



## Tyre Hotel

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Even garages often don't store their customers' tyres and wheels on their own premises. Our five tyre hotels offer storage space for 300,000 tyres and wheels, and with our pick-up and drop-off service, we also help our business partners work even more productively.



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We transport vehicles, spare parts, wheels and tyres to and from companies. And with same-day deliveries, mobilog ensures the efficient movement of goods. So your goods are always delivered on time.



## Locations

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Always near you: our 19 locations across Switzerland



A man in a red shirt is operating a black forklift in a warehouse aisle. The aisle is lined with tall stacks of cardboard boxes on blue metal shelving units. The perspective is from the front of the forklift, looking down the aisle. The lighting is bright and even.

# mobilog: the new home of expertise for car and parts logistics

As the leading Swiss provider of logistics services in the automotive segment, we have a broad network in every region. We have the requisite capacity to respond flexibly to your requirements and expert staff to fulfil your orders with maximum dedication. So you can concentrate on sales and advising your customers.



# One partner for everything

**We offer a comprehensive, personal and swift service – from processing imported new vehicles and the delivery of spare parts to the storage of tyres and wheels.**



## **Comprehensive logistics solutions that free up your time**

At mobilog, value-added logistics means that you can benefit from useful additional services, including vehicle modifications, technical preparation and wheel balancing. Our comprehensive logistics services free up your company for its own tasks and mean your vehicles are always ready to go. An advantage for you – and your customers.

## **In every region and language**

Thanks to our broad expertise and regional locations, we are your ideal partner for logistics in the automotive segment – in every region and language.

## **Expert staff with specialist knowledge**

We process roughly 100,000 vehicles and almost a million tyre and wheel transports to our tyre hotels every year, 20,000 order items in parts logistics every day and up to 2,500 stops at garages – and it's all down to our highly skilled staff. They perform every logistics job with a wealth of specialist knowledge and great dedication. They are the reason we are able to offer our customers critical added value.

# Sustainability: for the world of today and tomorrow

**Mobility is a fundamental human requirement and is always one of the main drivers of economic development. And that will remain the case in the future. But mobility – and thus also logistics – must become more sustainable. mobilog is committed to future-oriented solutions: in its vehicle fleet, in building technology and through process optimisations. For the world of today and tomorrow.**



## **Combined logistics: state-of-the-art vehicle fleet and increased use of rail**

mobilog's vehicle fleet is the most advanced in the Swiss delivery industry. It ranks in the top efficiency category and meets the highest available Euro standards. We also transport as much as possible via rail – for instance, for transport to French-speaking Switzerland and Ticino, we use some 750 railway wagons annually.

## **Building technology: focus on solar energy**

We insulate facades, install modern windows, improve the energy efficiency of lighting and focus on solar energy. At the high-bay warehouse in Buchs (ZH), we have had a 4,200 m<sup>2</sup> photovoltaic installation in place since 2008. Solar energy also plays a central role in planned expansions and renovation projects. Further projects will be implemented soon.

## **Process optimisation: step by step to greater environmental efficiency**

We continuously optimise our processes to make them even more environmentally efficient. Through precise order management, for example, we make sure that our delivery service vehicles are always running at capacity. By avoiding empty runs, we are therefore protecting the environment. And that's an advantage that will also benefit you in the future.

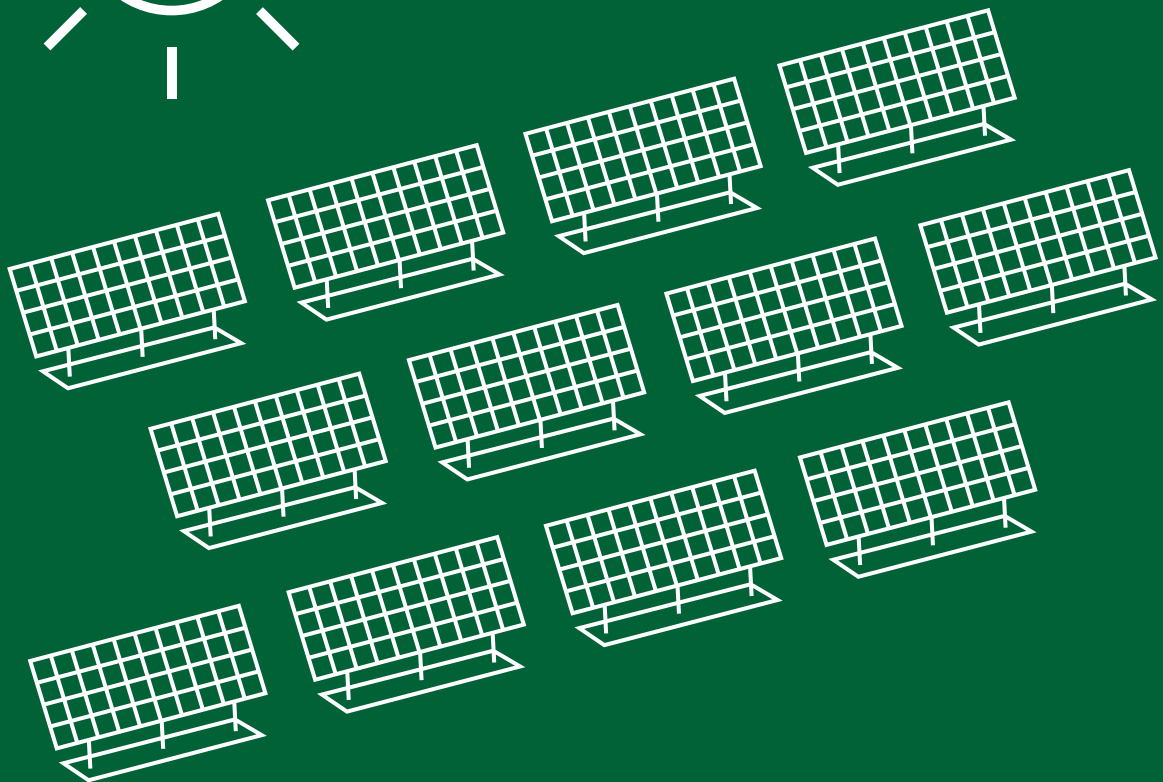
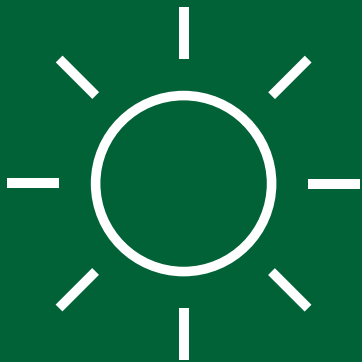
## **Human capital: investing in our employees**

In addition to our apprentices, our employees also enjoy opportunities for ongoing training. Safety and quality specifications, management training and the sustainable use of resources are just a few of the topics covered. They will continue to be the foundation of our company in the future as well.



# 4,200 m<sup>2</sup>

photovoltaic  
installation  
for solar energy  
since 2008



# Car Logistics

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Average  
preparation time  
for new cars

**3 days**

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# The center of expertise for vehicle logistics

**We offer a full portfolio of services encompassing customs clearance, technical preparation and on-time delivery of imported new vehicles. This allows you to give your full attention to sales and advising your customers. We are also your contact for vehicle remarketing and handling subscription models.**

## **Customs and pre-delivery inspection (PDI)**

We handle the incoming processing tasks for all delivered vehicles and carry out basic preparation according to the customer's specifications.

We also take care of imported new cars, from interim storage to basic preparation and even the installation of optional extras.

## **Technical preparation**

Whether it's large fleet orders or press, VIP, driving school, emergency or specially modified vehicles, we can adapt production vehicles to your particular wishes. We understand your requirements – and your vehicles – down to the smallest detail, meaning benefits for both you and your customers.







Size of Birrfeld  
delivery center  
**165,000 m<sup>2</sup>**





# Experience gives us flexibility

Around 110 employees handle some 100,000 vehicles annually. Thanks to our vast experience in car logistics, we are optimally placed to respond to market requirements with our full service and one-off custom jobs, ensuring that there is always a service available to suit your needs.

## Our main services at a glance

- Incoming processing, including customs clearance and basic preparation (removal of transport protection materials, cleaning, surface inspection)
- Professional vehicle storage, road-ready vehicle preparation and fitting optional extras
- Technical preparation, special model modifications and specific fittings and add-ons
- Processing of remarketing and subscription vehicles



# Parts Logistics

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Size of  
Buchs logistics  
center

40,000 m<sup>2</sup>

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# Getting there better, one piece at a time

**Our parts logistics operation ensures that your products are always available for your customers throughout Switzerland – reliably, on time and in the desired high quality. We are able to achieve this thanks to our many years of experience and a strong regional presence. With our combination of state-of-the-art technology and skilled employees, we provide maximum flexibility, speed and short delivery times.**

## **Efficient processing and a huge selection of parts**

Our logistics center in Buchs (ZH) and the regional warehouses in Münchenbuchsee (BE), Daillens (VD) and Bioggio (TI) ship an average of 21,000 order items daily. Modern facilities and optimal infrastructure enable highly efficient order fulfilment. Modern fire protection systems facilitate the proper storage of tyres, complete wheels, paints and dangerous goods.



## OUR HIGHLIGHT

### **Logistics with a future**

Logistics is becoming increasingly digital and processes more and more automated. Our employees are therefore always able to rely on the latest technology and a modern merchandise management system. For solutions that can stand the test of time.



A man in a red t-shirt is working in a warehouse, leaning over a blue metal shelving unit. He is positioned next to a black forklift. The shelving unit is filled with blue plastic bins. The background shows more of the warehouse structure.

Available  
parts in stock  
> 100,000



# Twice a day and overnight



Our forward and reverse logistics are extremely efficient. Twice a day, goods for some 1,700 garages around Switzerland stand by ready for delivery. And our overnight service ensures that reorders are always delivered on time as well.

## Our main services at a glance

- Comprehensive spare parts logistics, including customs clearance, warehousing, picking, provisioning and processing returns
- Parts logistics center in Buchs ZH and three regional warehouses in Münchenbuchsee BE, Daillens VD and Bioggio TI
- Handling of dangerous goods and special processing, for example replacement parts



# Tyre Hotel

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Number of wheels  
and tyres  
transported

**1,000,000**

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# A full range of services

**Twice a year, many garages are faced with the same question: where to store all the tyres and wheels. With its five tyre hotels, mobilog offers a professional yet simple solution. We take care of all the handling for you – from pick-up and drop-off to proper storage, wheel balancing and wheel cleaning services. The benefit for you? Saving space and time that you can use to serve your customers. Wheel storage with us is a complete service.**

## **Order today, get it tomorrow**

The transport of almost a million tyres and wheels every year speaks for itself: our pick-up and drop-off service is highly reliable, even at peak times. We have five tyre hotels located all around Switzerland to ensure quick service, so if you order your wheels by 12 noon, you will have them the next day.

## **Perfect storage conditions**

With no direct sunlight and optimal temperatures, our tyre hotels offer the ideal storage conditions and ensure your tyres maintain their traction. And in addition to the pick-up and drop-off service, we also offer wheel balancing and professional cleaning, meaning you're guaranteed a stress-free storage experience.

## OUR HIGHLIGHT

### **Professional wheel cleaning**

A dazzling set of wheels makes for a happy driver. That's why we wash incoming wheels using the purpose-built wheel cleaning machine. Thanks to automated processes, it washes wheels effectively without using chemicals or abrasives. That's good for the wheels and for the environment.







Wheel and tyre  
storage capacity

300,000





# Unique identification

Our tyre hotels store up to 300,000 wheels and tyres. To avoid any mix-ups, we give the tyres an individual number when they're stored, with the affixed barcodes making each tyre uniquely identifiable. The result: we have not had a single misplaced tyre for many years.

## Our main services at a glance

- Pick-up and drop-off service within 24 hours
- Transport trolleys, storage documents and cardboard separators for rim protection are available
- Wheel balancing as an additional service
- Insurance against transport damage, fire or theft
- Drop-off even on Saturdays
- Four tyres and wheels and two appointments per customer every year makes for excellent customer retention
- Digital SAP-based wheel storage tool



# Transport

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Stop at approx.

**1,700**

garages twice  
a day

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# Demanding targets, safely delivered

**mobilog transports vehicles, spare parts, wheels and tyres from the warehouses and tyre hotels to and from companies. There's a wealth of experience sitting behind the steering wheel: our transport staff, who work with skill, reliability and unrelenting customer focus. Our transport operation covers 30,000 km a day so that every product reaches our customers in good time.**

## **Always close to our customers**

With 19 delivery points all around Switzerland, we are always close to our customers and quick to deliver. We have decades of experience in the transport of vehicles and vehicle parts. That's what enables us to meet every requirement.

## **Same-day deliveries**

Order today, get it today: same-day deliveries offer maximum flexibility and planning security. To meet this target, our drivers stop at approx. 1,700 garages throughout Switzerland twice a day. We are also able to offer deliveries by appointment and can adjust the deliveries to your up- and downstream processes.

## OUR HIGHLIGHT

### **Our employees**

The most important factor in logistics isn't the computers, trucks or warehouses, but the people behind the processes. We are proud of our workforce of more than 160 employees. Their expertise and dedication make all the difference – day in, day out.







Number of company  
delivery vehicles  
**100**



# Modern view of mobility



Special transport, transport of dangerous goods and return logistics: with our 100 delivery vehicles and trucks, we handle all the logistics tasks for you. Customers appreciate our use of tools such as electronic delivery notifications and our modern view of mobility. We carry out deliveries to western Switzerland and Ticino efficiently and sustainably by rail.

## Our main services at a glance

- Delivery of body, service and consumable parts, tyres and wheels, workshop consumables and tools
- Transport of new and used cars
- Same-day and scheduled deliveries, deliveries by appointment and return logistics
- Transport of special and dangerous goods
- Electronic confirmation of delivery



# Always near you: our 19 locations across Switzerland

2 car logistics centers  
1 parts logistics center  
3 regional warehouses  
5 tyre hotels  
10 transshipment points



- Car Logistics
- Parts Logistics
- Tyre Hotel
- Transports



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